

WHEN THE WORLD COMES TO A HALT...

# *FAITH NEVER STOPS*

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2020 COVENANT PARTNER REPORT

“And this is the victory that overcometh the world, even our faith.”

—1 John 5:4 (KJV)

## A letter from Kenneth & Gloria

### Dear Partner,

When the word of The LORD came for 2020—the Year of New Visions, Manifest Power and Great Change—little did we know what was in store for our nation and our world.

Though unexpected changes seemed to come one after another, one thing remained the same—our determination to take the uncompromised WORD of God from the top of the world to the bottom and all the way around the middle. To do that, we've embraced the greatest changes we have ever seen, and we've experienced His power at work through us. We're absolutely exploding with vision, as now more than ever, people need to hear the message of faith in Jesus.

As you look through the 2020 Covenant Partner Report, know that your prayers and partnership are the reason this ministry was able to expand our reach during a time when the world was shutting down. You stood strong in faith with us and declared that because of The WORD of God living in us we would never stop; never stop teaching, never stop reaching and never stop giving. Glory to God!

As we look forward to 2021, The LORD has told us it will be the Year of the Local Church. We are excited to be part of all He has in store for us and are blessed to be in partnership with you for such a time as this. It is our testimony of faith that never stops—no matter what is going on around us—that will change our world.


We are forever grateful for you, and we thank God for you every day. Thank you for being by our side. Always remember—God loves you, we love you, and we declare with you...

JESUS IS LORD!

*Kenneth & Gloria Copeland*

PS. Something we've been rejoicing about this year is that we're finally able to see the faces of our Partners on a daily basis. We have a giant 85-inch monitor that scrolls through pictures of our Partners (which you will see throughout this report) every 15 seconds. Our Partners have always been very personal and special to us, but we really don't have words to describe what this means. We pray for our Partners every day!





“With our God,  
there is always a  
way when the way  
seems impossible.”

—Pastor George Pearsons

## A word from our CEO and Senior Pastor

### Dear Partner,

Never before has the word *VICTORY* been a more perfect description of Kenneth Copeland Ministries than in 2020.

We took our stand on 1 John 5:4 that says, “For whatsoever is born of God overcometh the world: and this is the victory that overcometh the world, even our faith.”

In spite of the challenges, we never stopped fulfilling the mandate the LORD gave to Kenneth Copeland in 1975. *Preach this uncompromised Word of Faith from the top of the world to the bottom and all the way around the middle on EVERY AVAILABLE VOICE.*

When the world came to a halt, our faith never stopped.

We never gave up, got discouraged or quit.

With our God, there is always a way when the way seems impossible.

Instead of traveling to Victory Campaign locations, Brother Copeland conducted virtual campaigns from our sanctuary—and even from a tent!

Eagle Mountain International Church never stopped our Sunday services. First, they were virtual from the sanctuary. Then, we had drive-in services. Then, back to the church building.

Kenneth Copeland Bible College® moved to virtual classes that culminated in our first graduation ceremony at the 2020 Southwest Believers’ Convention.

In the midst of all of the interruptions, we increased our ministry audience by airing VICTORY Channel® on DIRECTV.®

Everything that took place here resulted in the greatest year Kenneth Copeland Ministries has ever experienced in its history.

Thank you, Partner, for your financial support and prayerful encouragement throughout 2020. As you read through this report, just know, as a Covenant Partner, you receive the same rewards. For every soul saved, every word preached, every seed sown—you received credit to your heavenly account.

This was the VICTORY that overcame 2020—even our faith and yours—the faith that never stopped.



Pastor George Pearsons  
Chief Executive Officer and EMIC Senior Pastor



KENNETH COPELAND  
MINISTRIES





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## When the World Came to a Halt... Faith Never Stopped

### Our Response to COVID-19

In March 2020, it became clear that this year was going to look different from what anyone could have imagined. Though Brother Copeland had prophesied a Year of New Visions, Manifest Power and Great Change, the magnitude of changes we would face throughout the world were beyond anything any of us expected. The invasion of the coronavirus (COVID-19) brought the world to its knees, and life as we knew it came to a screeching halt.

While the world grappled with fear, uncertainty and a loss of hope, we as believers had only one viable response—FAITH. Though the road ahead was unknown, one thing we knew was certain—faith never stops, and we wouldn't stop either. We would do what faith does—look fear in the face, rebuke it and charge forward to victory.

### Our Stand of Faith Against COVID-19

We decided early on that we would not be defeated, and we would not quit. We knew that the victory that overcomes the world is our faith! As we took our stand of faith against COVID-19, we quickly responded with many online and on-air resources to help encourage and strengthen people during this uncertain time:

We created a webpage that outlined our strong stand of faith against COVID-19 and provided all of our healing resources as well as Healing School, as FREE product downloads from Kenneth and Gloria Copeland.

We had special VICTORY Channel® programming with Brother Copeland that encouraged people in their stand against the coronavirus and taught them how to apply the basics of faith to the situation.

Pastor George Pearsons united the Body of Christ through a Prayer of Agreement of Victory Over the Coronavirus. This prayer garnered one of the largest responses we have ever seen on our website.

The need to connect with people who were quarantined and feeling isolated prompted the creation of *VICTORY Update*, a LIVE program on VICTORY Channel offering daily updates in a spirit of faith, which coincided with President Trump's daily briefings on COVID-19.

Additionally, VICTORY Channel launched *Morning Prayer*, a live, interactive prayer support for so many in need of encouragement. It continues to air every weekday.

We refused to become part of the cancel culture. Instead of canceling our planned meetings, we held virtual and drive-in events whenever possible to ensure the Word of Faith continued forth.



*Christian people all over this country, praying, have overwhelmed [COVID-19]. Give Me all the glory, and many people will come to know Me through it. I'm still LORD over this nation, I'm on the throne, and faith in Me changes things.*

—word of The LORD given to Kenneth Copeland

Because you prayed and because you gave, the message of hope and faith never stopped pouring out to the world during a time when many were looking for answers.

Thank you, Partner, for standing strong with us against COVID-19!



# FAITH NEVER STOPS *Giving*

“Give, and it will be given to you. Good measure, pressed down, shaken together, running over, will be put into your lap. For with the measure you use it will be measured back to you.”

—Luke 6:38 (ESV)

## Disaster Relief

On March 3, 2020, tornado activity ripped through Nashville, Tenn., causing extensive damage to homes and businesses. Because of Partners like you, KCM joined with Operation Blessing to help people like Patrice, a great-grandmother whose home had been left in shambles.

When Operation Blessing arrived, she felt relieved and grateful to God for His protection and for sending people who were willing to sow into her life. Thanks to you, Operation Blessing workers and hundreds of volunteers provided disaster recovery to Patrice and many other people in the Nashville area. You also helped send more than 30,000 pounds of groceries to local food pantries, and made it possible to deliver pillows, sheets, blankets and towels donated by businesses to those in need after the tornado.

Like every other person touched by your twice-sown seed, Patrice had nothing but words of gratitude. “You just don’t know how much I appreciate you guys being here, being so supportive. God sent an angel [to protect me], and then sent all the rest of the angels—you.” She now feels back on track to move forward with her life. And to all of you who made this possible, she says, “I love you!”



When Hurricane Laura hit in August 2020, with your help, we sent the KCM and EMIC Relief Team to Lake Charles, La., to help Partners and those in need.

The KCM Relief Team located 37-year KCM Partners Dave and Dorothy Broussard. The Broussards shared how Hurricane Laura went right over their community, wreaking complete destruction and devastation within 40 miles in every direction. However, their house suffered minimal damage compared to other houses. Praise The LORD!



Watch Kenneth Copeland speak an encouraging word in response to recent disasters.



# The Power of Twice-Sown Seed



When you sow a financial seed to KCM, at least 10% will be sown directly into other ministries that reach people across the globe! It's the principle of "twice-sown seed" in action, which is found in John 6. In this chapter, a little boy sowed his lunch into Jesus' ministry. Jesus blessed it, then turned and used the seed to sow meals to 5,000 men, plus women and children. However, the blessing didn't stop there. That twice-sown seed yielded leftovers, including 12 baskets filled with bread. Many believe that little boy was the one who took home the abundance!

When you sow into KCM, we turn around and sow 10% of your gift into other ministries that are reaching out in unique ways that differ from our own mission. These gifts are used to help with orphanages, food outreaches, prison ministries, evangelistic associations, Bible translation, teaching material and much more.

In 2020, we were blessed to give toward ministries like those highlighted in this report, plus so many more! When you partner with us financially, you are part of supporting these twice-sown seed ministries. Like the boy who sowed his lunch, your harvest is far greater than what you sow!



## Reaching Incarcerated Veterans

Many of our soldiers who come back from war carry not only physical wounds, but emotional wounds that cannot be seen. For some, this leads to a road of destruction that ultimately leads to incarceration. KCM has partnered with Kenton Pate Ministries (KPM) to reach out to those who have selflessly served our country. Through the Word of God, KPM is transforming lives by providing a path to emotional healing and aiding in restoring these veterans to their families and communities. Your twice-sown seed is helping this powerful and needed ministry change the lives of veterans who have otherwise been forgotten.

## Answering the Cry of the Orphan in Greece

In response to the large number of orphaned and abandoned children in Greece, a ministry known as Love to the Nations came together and formed AbbaHouse, an orphanage designed to answer the cry of the orphan by providing love and care to abandoned or orphaned children. Its mission is to show children they are not fatherless because their Abba Father loves them. Your twice-sown seed is providing safety and care to children who are in need or in danger. You're impacting the nation of Greece with the love of Jesus!

## Bringing Hope to Juarez, Mexico

In Juarez, Mexico, more than 70% of the residents live below the poverty line. It is also the hometown of Sergio Alvarado, founder of Alvarado Ministries International. Trapped in a life of extreme poverty and drugs, Sergio believes God saved him so he could help bring the hope of God's love back to this city. With your help, KCM has partnered with Sergio and is working together with his ministry to build a soup kitchen, church and orphanage in one of the poorest parts of Juarez.

## Preventing Teen Suicide With the Love of Christ

With suicide now the third leading cause of death among people ages 10-24, the message of the love of Christ is the answer to a growing epidemic. Dean Sikes, founder of YouMatter Ministries, and his ministry team travel the country and the world teaching high school students that they do indeed matter to God. As of 2020, 89,127 students have signed the "I Matter" pledge card, choosing life over death. This powerful ministry is actively combating the devil's plan to steal, kill and destroy our youth. Partner, your twice-sown seed is making a difference in the lives of young people who need the gospel. Thank you!



## Aliyah of French Jews

Your gifts allowed us to partner with Karen Hayesod United Israel Appeal to help 50 Jewish people living in France make Aliyah, the returning of Jewish people to Israel. France is wrought with some of the worst anti-Semitism in Europe, and it is no longer a safe place for many Jewish people. Funds and flights had all but ceased during the COVID pandemic. We paid for the airline tickets, visas, passports and all necessary documentation to move them from France to Israel. We also helped with their first year's expenses as they began assimilation into Israel. Because of your generosity, these individuals scattered in the Diaspora were able to come home to Israel—praise God!



## Giving Back During COVID-19

A crisis situation is not only an invitation to choose faith over fear, it is an opportunity to show the love of God to a lost and hurting world. In times like these, it is critical that we remember one thing: Our response is our testimony.

That's why, during the COVID-19 pandemic, Kenneth Copeland Ministries determined to be a vessel through which God can touch people's lives with His victorious Word and love. Faith never stops giving. Therefore, in addition to ministering God's Word of faith and hope all over the world using every available voice, we also met tangible needs through various outreaches and ministries.

In response to COVID-19, you have made it possible to:

- ▶ Bring critical relief to hospitals by providing personal protective equipment and masks
- ▶ Provide meals to 1,000 families in Canada
- ▶ Distribute protective equipment to frontline workers
- ▶ Minister food and prayer to first responders
- ▶ Serve those impacted by COVID-19 with low-cost groceries through The Joseph Storehouse
- ▶ Share the hope of Christ with millions.

Watch how Twice-Sown Seed ministry The Joseph Storehouse is changing lives.



Partner, because you give and because you pray, KCM has been able to reach those affected by COVID-19 with tangible evidence of God's love, while also providing encouragement and prayer. Thank you for helping us impact lives all over the world. We pray you will receive a hundredfold return on every seed sown!



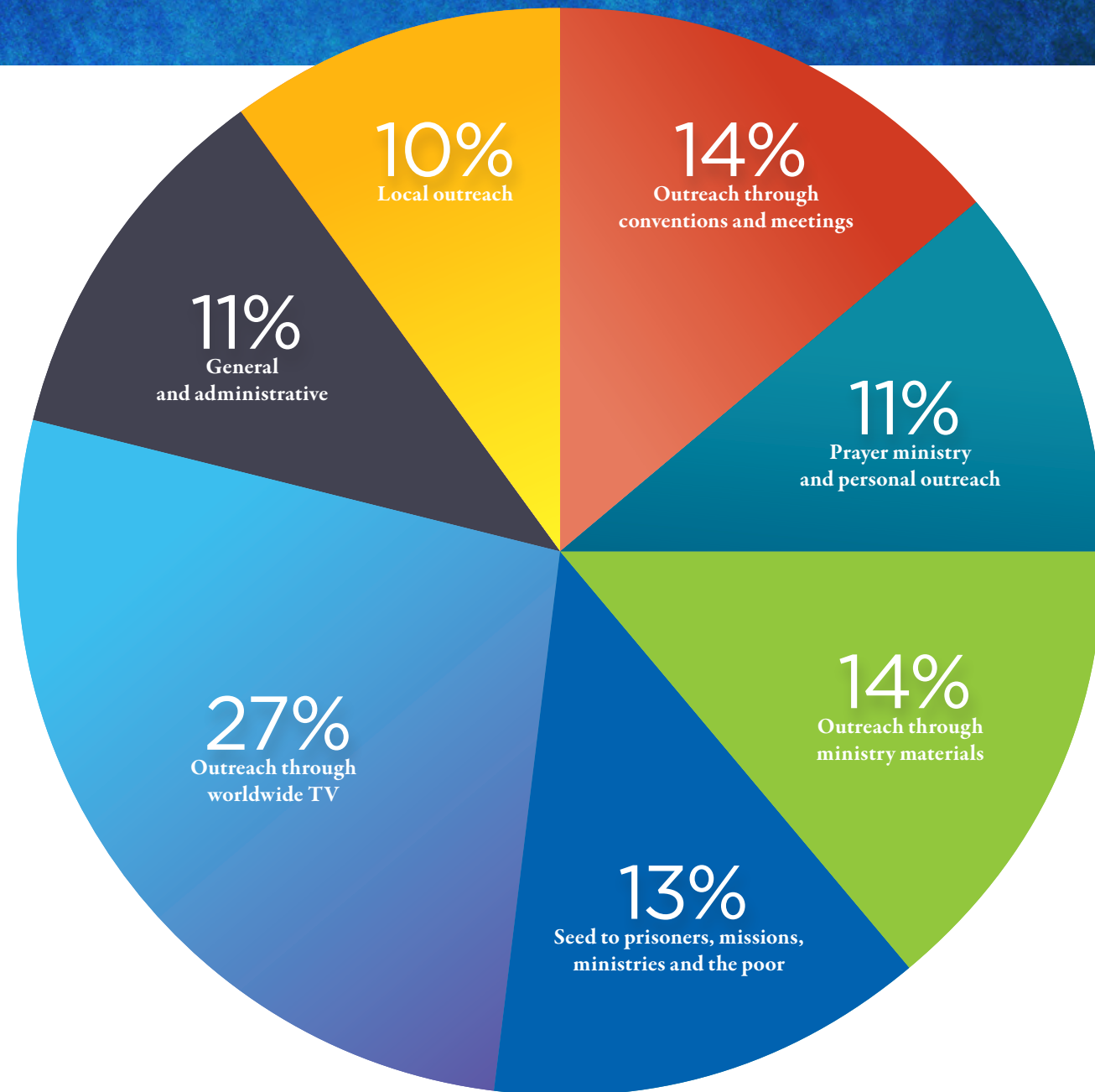
# YOU Make It Possible

Everything you see in the pages of this report is possible because you give so generously to the kingdom of God. Every day, around the world, faith never stops giving because you never stop giving. We love and appreciate you!



## Twice-Sown Seed in 2020: \$12,235,885

**In 2020, we supported 73 ministries through our twice-sown seed. Thank you for partnering with us because together, we can do so much more!**



- A Glorious Church Fellowship
- A.L. Downing Ministries
- Alvarado Ministries International
- Andrew Wommack
- Arkansas Home Missions
- Believers Missionary Fellowship
- Canaan Land Church Inc.
- Christ for all Nations
- Christian Hope Ministries
- Christians United for Israel
- Cornerstone Assistance Network
- Covenant of Faith
- Crossroads Ranch
- David A. Newberry Ministries Inc.
- Embracing His Grace
- Evangelism In Action
- Faith Life Church
- Frontier Evangelism
- Going Into All the World
- Great Grace Ministries
- Harvest International Ministries
- International Convention of Faith Ministries
- International Fellowship
- Iris Global
- Janet Boynes Ministries Inc.
- Jerry Savelle Ministries Inc.
- Jesse Duplantis Ministries
- Kenton Pate Ministries
- Larry Joe Wright Evangelistic Association
- Len Mink Ministries Inc.
- Life Christian University
- Life Enrichment Ministries
- Living Faith International Inc.
- Living Water Teaching
- Living Word Christian Center Inc.
- Love to the Nations (Abba House)
- Loving Hearts Ministry
- Mac Hammond Ministries
- Made Free Jail Ministries
- Melissa Swindle International Ministries
- Mercy Ministries Inc.
- Micronesian Life
- Mike Barber Ministries Inc.
- Miracle Center World Outreach Inc.
- Mission Aviation Fellowship
- Missions Me
- Moore Life Ministries
- Morningside Church
- Morris Cerullo World Evangelism
- Mylon Le Fevre Ministries
- Oral Roberts Evangelistic Association Inc.
- Oral Roberts University
- Pathpoint Fellowship
- Pearsons Ministries International
- Phillip Renner Ministries Inc.
- Powers Ministries International
- RHEMA Haiti
- Rick Renner Ministries
- River Church Charlotte
- Satcher Evangelistic Association
- Save the World Foundation
- Shining Light Ministries
- Stonegate Faith Center
- Terri Savelle Foy Ministries
- Terry Minor International Ministries
- The Spirit of America Foundation Inc.
- Tribe of Judah Motorcycle Ministry
- Victory Television Network
- Wallbuilder Presentations Inc.
- White Post Ministries
- Willie Griffith Ministries
- Wings of Life
- World Covenant Ministry (The Joseph Storehouse)

# FAITH NEVER STOPS *Teaching*

“Solid food is for those who are mature, who through training have the skill to recognize the difference between right and wrong.”

—Hebrews 5:14 (NLT)

## You Can't Cancel Faith

### A time of crisis is not the time to stop teaching faith in God's Word!

When the world started shutting down businesses, weddings, events and travel plans, it became clear that COVID-19 had stamped a big red word on our nation and much of the world—CANCELED.

As a Partner with this ministry, you likely already know this: The word *cancel* is not in our vocabulary. Faith never stops teaching the Word of God, especially in times when the Word of God is needed the most. So, we rolled up our sleeves and got to work. Local mandates dictated that we couldn't meet in person, so we began making the necessary arrangements to take KCM events virtual.

The Branson and Sacramento Victory Campaigns went virtual with powerful teaching that kept right on going. Every meeting was broadcast to nearly 90 countries via VICTORY Channel® and social media outlets, breaking records with the highest number of online viewers ever!

For Eagle Mountain International Church (EMIC), it was no different. We quickly moved to virtual and then to drive-in services. Everything was done in a spirit of faith and excellence. We even continued our children's and youth services virtually to keep young people plugged in during a time of isolation.

The participation with every virtual effort from KCM and EMIC was off the charts!

Even more exciting was our ability to host the 40th Southwest Believers' Convention IN PERSON at the Fort Worth Convention Center in August. Seven powerful speakers and thousands of on-fire believers came TOGETHER for an anointed time in the Word. Our testimony of faith that never stops put downtown Fort Worth back in business. Ours was the first event held at the convention center since the pandemic hit in March. This put hundreds of furloughed convention, hotel and restaurant staff back to work. Praise God!



We never stopped our mandate to take this Word of Faith from the top of the world to the bottom and all the way around the middle. No matter what goes on around us, you can't cancel faith—because *FAITH NEVER STOPS!*



# 2020 Events

A worldwide pandemic didn't stop us from teaching the Word of God. Instead of canceling events, local Victory Campaigns became global, virtual events from the Revival Capital of the World campus.

FEB. 27-28  
2020



3,160  
in person  
11,128\*  
viewers

## The 40<sup>th</sup> SOUTHWEST BELIEVERS' CONVENTION

Aug. 3-8, 2020

30,660  
in person  
518,339\*  
viewers

## FAITH for FREEDOM Revival

July 1-3, 2020

4,865  
in person  
103,904\*  
viewers



Hank Kunneman shares prophecies about the healing of our nation and what God is doing in America.



Jeremy Pearsons reveals how God always has one thing on His mind—our freedom!



Pastor George Pearsons teaches us how to take dominion over our cities.



Jesse Duplantis shares about the beginning and sustaining of revival.



Keith Moore ministers how to be free from condemnation and shame.



Bill Johnson ministers about the power of the Holy Spirit being upon us.



Pastor Terri Copeland Pearsons shares how to look to Jesus to find out who you are.



Creflo Dollar unpacks a timely message about the ministry of reconciliation.



Bill Winston discussed the mandate to the Church to walk in its Kingdom dominion and authority.



Kenneth Copeland separates Jerry Savelle to the office of the prophet.

## VIRTUAL VICTORY CAMPAIGNS



Kenneth Copeland and Jerry Savelle ministered faith and hope during these online Virtual VICTORY Campaigns!

April 2-4, 2020  
Branson Virtual VICTORY Campaign

49,786\*  
viewers in  
89

Countries & Territories

April 23-25, 2020  
Sacramento Virtual VICTORY Campaign

51,331\*  
viewers in  
94

Countries & Territories

May 28-30, 2020  
Detroit Virtual VICTORY Campaign

36,350\*  
viewers in  
75

Countries & Territories

## FAITH FOR OUR NATION VICTORY CAMPAIGN

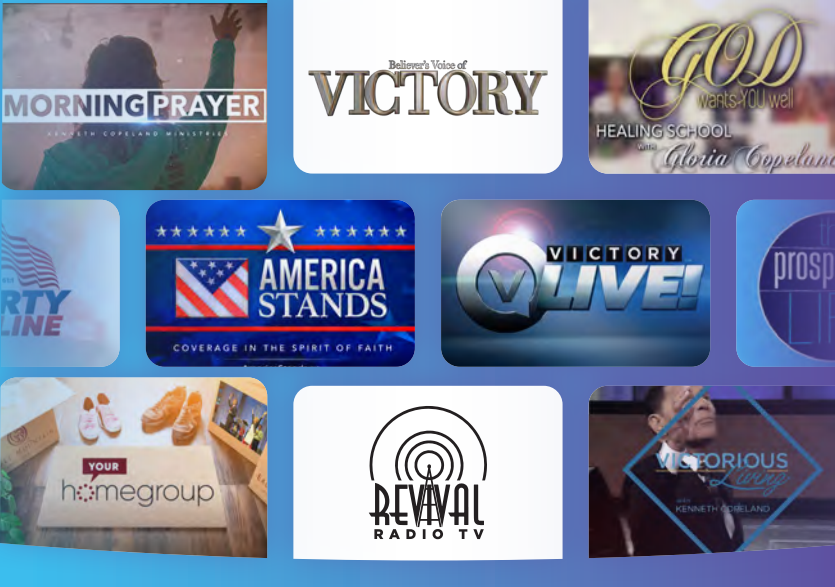
Nov. 12-14, 2020

Kenneth Copeland, Jerry Savelle, Pastor Terri Copeland Pearsons, the KCM Band and intercessors encouraged us to stand in victory for our nation.

1800  
in person  
101,670\*  
viewers



\*digital viewership does not include live televised broadcast



# VICTORY CHANNEL®

One of the most exciting areas of growth has been the addition and subsequent expansion of VICTORY Channel—our faith-based television network unlike any other. With 24/7 LIVE and on-demand faith programming, the airways are being filled with hope and healing from the Word of God. With more than 28 programmers, the message of faith you need is just one click away. Plus, we are continually adding new programming and new ways to watch. Find VICTORY on Dish® Channel 265, Roku®, Apple TV®, Amazon Fire TV, YouTube®, KCM.org and now on DIRECTV® Channel 366!



## Believer's Voice of VICTORY

2020 ushered in a host of new and powerful broadcasts on *Believer's Voice of Victory*, with exciting guests like David Barton, Stephen Strang, Dr. Don and Mary Colbert, former congresswoman Michele Bachmann, Professor Greg Stephens, George Pearsons, and more! We explored a wide variety of topics including understanding the power of our covenant with God, the history of the U.S., the state of our nation, prayer that changes things, and how to take healing every day.



### Digital

In 2020, we kept faith pumping through every available digital voice, impacting millions through our websites, online video streaming, podcasts, social media and weekly email newsletters. Wherever the message of faith is needed, KCM is there!

- Facebook**  
2,629,853 followers\*
- Twitter**  
544,100 followers\*
- Instagram**  
425,609 followers\*
- YouTube**  
966,601 subscribers\*
- Unique Website Users**  
6,582,160
- KCM Blog Page Views**  
5,008,476
- Weekly Email Subscribers**  
194,657

\*Worldwide followers/subscribers of all KCM brands, including VICTORY Channel

### Print

- 2,930,362**  
Partner Letters sent out
- 11,025**  
Salvation Packages sent in 2020
- 402,949**  
Direct Mail Pieces sent monthly
- Over 77 million**  
Books, CDs, DVDs distributed since the ministry began.
- Book translations in 14 Languages**



*BVOV* magazine mailed to 159 countries and territories in six languages.

# FAITH NEVER STOPS Growing

“Let your roots grow down into him, and let your lives be built on him. Then your faith will grow strong in the truth you were taught, and you will overflow with thankfulness.”

—Colossians 2:7 (NLT)

**VICTORY**  
CHANNEL®  
is growing!

One of the most exciting 2020 developments here at KCM was the addition of VICTORY to DIRECTV® Channel 366! This longtime dream became a reality as we more than DOUBLED our potential viewership. That's growth!



We also added additional viewing options, including Glorystar satellite Channel 102 and the FaithNOW app.

Additionally, we added a new lineup of encouraging programs, all offering faith and hope to every viewer.

### New VICTORY Channel Originals:



Every weekday at 9:30 a.m. ET/8:30 a.m. CT, we gather to pray for you live over the air. Prayer is the foundation of Kenneth Copeland Ministries. Viewers can send in their prayer requests and receive agreement right on the air!



As the world coped with the pandemic, *VICTORY Update* was started to provide daily news based on the latest White House briefings and current events around the world. Plus, we welcomed a special guest each day to speak into current issues from a perspective of faith and victory. *VICTORY News* has since replaced the show and now airs every weekday at 12 p.m. ET/11 a.m. CT and 5 p.m. ET/4 p.m. CT.



Discover how prophecy and current events align with *FlashPoint*, hosted by Gene Bailey. Delivering information under the anointing, this timely program provides encouraging evidence and hope that God is indeed working to bring about His plans and purposes during these turbulent times. Special guests often include Hank Kunneman, Lance Wallnau, Mario Murillo, John Graves and other prominent prophetic and political voices. Join us every Tuesday and Thursday at 8 p.m. ET/7 p.m. CT.

### New shows from our amazing lineup of programmers



*New Level* with Hank and Brenda Kunneman



*Faith School* with Keith Moore



*Inside* with Mike Barber Ministries



*Harry Jackson Ministries* with Bishop Harry Jackson

Watch this special tribute to Bishop Harry Jackson



### VICTORYTHON

On Sept. 20-23, 2020, more than 65 nations, including all 50 U.S. states and Washington, D.C., watched VICTORY Channel, as we endeavored to fund getting the Word out on our 24/7 faith-based network. Hosted by Jesse Duplantis, we had 58 programmers and guests minister faith and victory during this special LIVE event. The results were outstanding! Our Partners and viewers gave a record-breaking \$7,016,124 which promptly funded the global expansion of VICTORY Channel.

If you were a part of the huge success of VICTORYTHON 2020, we want to express our sincere gratitude for helping us fulfill the calling God has on the network. We can't stop thanking God for your generosity!

# FAITH NEVER STOPS *Healing*

“It doesn’t matter what any man says about healing. It’s what God says about healing that counts.”

— Gloria Copeland

## Healing Testimonies

### Healing School Never Stopped

As people around the world needed faith for divine health and healing in the face of a pandemic, we knew Healing School would be critical to keep faith moving. That’s why we held Healing School at EVERY virtual and in-person meeting. Testimonies came flooding in! The supernatural power of God superseded every natural circumstance because faith never stops receiving the healing power of the blood of Jesus!



### The Healing Message Is a Life Preserver

Thanks to you, a lifeline was made available to people battling fear across the globe. Through print and digital content, broadcasts, special events and anointed prayer ministers, the message of healing through the blood of Jesus gave people help and hope.

Included in our efforts was a special section on our website designed to help those who had contracted COVID-19 reach out and take the healing Jesus provided for them. When the world panics, the strong stand of faith in the Word of God and the power of the blood of Jesus is the only life preserver people can hold on to.



### Stage 4 Cancer Gone!

In 2019, Partners Charlie and Diane Huff began the biggest battle of their lives when Diane was diagnosed with stage 4 cancer and given six months to live. Because of the healing teaching of KCM, the Huffs knew their first response was critical—and they made the decision to refuse to fear. With the leading of the Lord, Diane began both holistic and medical treatment. Her immediate rate of improvement was beyond what any of the nurses had ever seen—the power of God in motion! Today, Diane is cancer free—healed by the blood of Jesus!—and is back to full strength and health.



### Physical and Emotional Miracle

Joe Chianese had endured a tumultuous upbringing that caused him deep emotional pain. To escape the hardship, he joined the Coast Guard after high school, where he later became ill with ulcerative colitis, which worsened over time, leading to his discharge from the service. After discovering the teaching of Kenneth Copeland, something inside Joe began to change as he learned that God wanted him healed. As his condition continued to ail him, he listened to Brother Copeland’s teachings day and night, working to get the truth down inside him. One day, after an intense moment confessing the Word of God, he was miraculously healed in an instant! Not only was he healed physically, but he found himself instantly free from the torment of his childhood. Glory to God!

# FAITH NEVER STOPS Pastoring

“And let us consider one another in order to stir up love and good works, not forsaking the assembling of ourselves together, as is the manner of some, but exhorting one another, and so much the more as you see the Day approaching.”

—Hebrews 10:24-25 (NKJV)

## Local Church



Led by Senior Pastors George and Terri Pearsons, Eagle Mountain International Church (EMIC) serves as the epicenter of the Revival Capital of the World, and it's no wonder! Located on the grounds of Kenneth Copeland Ministries, the leading of the Holy Spirit, continual prayer and a fire for God are ever present in this place.



EMIC is committed to discipling believers intensely in the Word of God, serving the local community, and ministering to eMembers with the help of livestreaming. Each week, online services are joined by people from more than 50 countries around the world. If you've never visited EMIC for Sunday services, we invite you to join us! There is a power and move of the Spirit in these walls that cannot be explained in words.

### Being the Church During COVID-19

EMIC never stopped reaching out to the community and Body of Christ during the COVID-19 shutdown. In fact, we increased our outreach! We quickly adapted to the changes around us by moving to powerful drive-in services, enabling us to continue assembling according to Hebrews 10:25. Children, youth and young adult programs pivoted to virtual, continuing to serve young people across America who needed encouragement during a difficult time of isolation. As a result, participation among our young people increased significantly!



EMIC also reached out to the community in the following ways:

- ▶ Visits to the elderly
- ▶ Blessing first responders weekly with food and encouragement
- ▶ Sending meals to those in need
- ▶ Creating unique ways to connect with teens and kids.

When the world is hurting, the Church is the only place that can offer true hope and peace. Our heart is to never stop reaching out to a lost and hurting world with the hope found only in Christ Jesus. Being the Church during COVID-19 has been not only our high calling, but our honor.



## Student Ministries

At EMIC, we recognize that the children and youth in our in-person and virtual services are the adult church members of tomorrow. In a few short years, they'll be our pastors, our evangelists, our missionaries, our teachers and our prophets. Building them up in faith and equipping them for the call of God on their lives is key to our mission.

### Superkid Academy (SKA) | Grades 1-5

#### Virtual Superkid Academy

SKA is a place where children hear the Word of God, see it in action, and have an opportunity to practice being doers of what they learn. SKA didn't stop simply because we couldn't meet in person. Starting in March, we began streaming the EMIC SKA broadcast every Saturday morning on Facebook,™ Instagram and YouTube.® We aired a total of 39 episodes, discipling students in the Word of God and the spirit of faith. We praise God that church never stopped for our Superkids!



While many other churches were canceling camp, we successfully took 79 children, 26 volunteers and nine staff to SKA camp for five days.



We even added news, delivered by our own Superkids, to the virtual services.



We ran a three-day vacation Bible school program during the summer, which was open to the public. We ministered to 116 children, resulting in 24 salvations and 20 baptisms. Glory to God!



Virtual SKA services have been life-changing for children like 7-year-old Austin Elliott, who accepted Jesus as his Lord and Savior and desired the Baptism in the Holy Spirit while watching on the KCM ROKU® channel. We're praising God along with his mother, Stephanie!

### 14forty | Grades 6-12

14forty is geared toward equipping our middle school and high school students to live all 1,440 minutes of every day for God's glory, and 2020 was no exception. Before the pandemic, we took 108 students on our annual spring retreat to help students have fun, stay connected and continue developing their growing faith. Once the lockdowns were in place, we began ministering via virtual services. Through it all, we never stopped pastoring our youth!



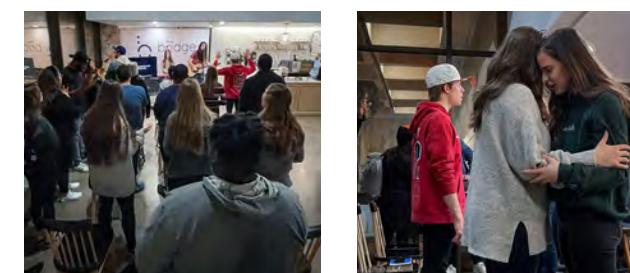
Even with seven months without in-person services for middle school, 12 students gave their hearts to the Lord, 21 received the Baptism in the Holy Spirit and many more rededicated their lives to the Lord through our virtual meetings.



Our 14forty ministry team and students reached out to local teachers, stocked teachers' lounges with decorations and KCM product and gave over \$500 in gift cards to honor teachers for their exceptional service during the pandemic.

### The Bridge Young Adults | Ages 18-30

The Bridge reaches young adults with the message of faith and an opportunity for community. Throughout the year, our young adults remained engaged with us during the quarantine season, attending both Sunday morning virtual services and Zoom small groups. We never missed a week of services, and we had a 70% retention rate from the first to the last virtual service. Additionally, we released The Bridge app and website to help keep the group connected. Our young adults never stopped growing in their faith and relationships with Jesus and each other!



The Bridge also began a new Sunday night ministry outreach on the Texas Christian University campus. We started with zero students, but by year's end, we had 47 students attend, with 12 who have become regular church attendees. We look forward to seeing what the Lord does through this outreach in coming years!



# FAITH NEVER STOPS Praying

“Again, truly I tell you that if two of you on earth agree about anything they ask for, it will be done for them by my Father in heaven.”

—Matthew 18:19 (NIV)



## Prayer Everywhere

At Kenneth Copeland Ministries and Eagle Mountain International Church, prayer is our priority. In these unprecedented days, we believe America needs to unite in prayer now more than ever. Pastor Terri Copeland Pearsons—minister of the gospel, powerful prayer leader and chief of staff at Kenneth Copeland Ministries—has a vision to have “prayer everywhere.” That’s why at KCM and EMIC, prayer never stops!

### KCM Partner Service Center

Faith never stops praying, so when COVID-19 hit, the KCM Partner Service Center expanded its hours and added more prayer ministers to the team to provide Partners and Friends with much-needed prayer support. This move proved important as our call volume increased significantly, and we received testimonies about healing from COVID-19 as a result. Our prayer ministers connected with you personally in prayer 396,172 times via phone and in writing 941,704 times.

### Testimonies From Our Prayer Center

May 15, 2020 | Margaret M. from Lubbock, Texas

One day on *Morning Prayer*, Margaret heard Pastor Greg and Pastor Gene declare that someone was going to be healed of a neck injury. She said, “That’s me!” She then called in later that day for prayer. After a prayer of faith, she was healed instantly—praise the Lord!

July 24, 2020 | Deborah W. from Minden, La.

Deborah called one of our prayer ministers about her brother-in-law who could not breathe, and after being admitted to the hospital, had been diagnosed with COVID-19. After coming into agreement in prayer, her brother-in-law was suddenly able to breathe and the doctor examined him again and found no sign of COVID-19! He was sent home, all to the glory of God.



### Friday Prayer

Led by Prayer Director Iva Bennett, as many as 260 people call in every week from 50 states and 12 countries to faithfully join their faith in prayer.

### EMIC Prayer Groups

All 70+ groups have continued in prayer via conference call with powerful results and zero decrease in attendance!



### First of All Prayer Wall

Based on the Bible directive in 1 Timothy 2:1-3 that commands us to pray first of all for our leaders, KCM installed a “First of All Wall” in our Partner Service Center. The wall features large, full-color pictures of federal and state-elected officials. Our staff, prayer ministers and intercessors diligently pray over the wall during devotions and various times throughout each day.



### Pre-Service Prayer

EMIC Pastor Terri Copeland Pearsons forged ahead in powerful prayer meetings, including Pre-Service Prayer before EVERY virtual and in-person KCM event, as well as prayer calls throughout the year. Her passion to see strongholds broken and the prevailing of righteousness are both inspirational and contagious!





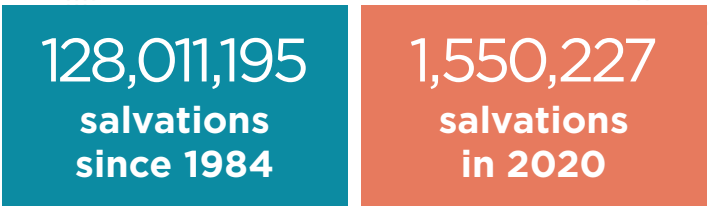
# Global & Local Impact

# FAITH NEVER STOPS Reaching

“And he said to them, ‘Go into all the world and preach the gospel to every creature.’”  
—Mark 16:15 (NKJV)

At KCM, we are determined to obey the mandate in Mark 16:15 to “go into all the world and preach the gospel.” Through the generous support of our Partners, KCM global offices are making a big impact with the Word of Faith—lives are being changed! COVID-19 tried to shut down the world, but faith never stops reaching. Our global impact not only continued but it increased. Thank you for your faith and seed! Enjoy these inspiring highlights from our offices around the world.

### Global Impact by the Numbers



### KCM Australia

#### Supporting Partners in Prayer

From the fires that ravished Australia in early 2020 to communities in lockdown during COVID-19, our team of dedicated prayer ministers was there, reaching out to offer support to Partners through phone calls, texts and faith teachings.

#### Well-Armed & Ready for Battle!

We held the Spirit-Led Prayer Conference in Brisbane, Australia, March 19-21, 2020, with speakers Pastors George and Terri Pearsons and Patsy Cameneti. The mandate for this meeting was to gather the pray-ers together and unite around Spirit-led prayer to move along the plans and purposes of God. Just days after this powerful meeting, the world began to shut down. Praise God, He is always right on time! We left Australia well-armed and ready for the battle that was about to unfold!



### KCM Africa

Due to lockdowns and massive job losses, our Partners in Africa needed us more than ever. Thankfully, we were able to stay available to them while working from home. During the harshest part of the lockdown, we made 3,000 prayer calls, sent 50,000 text messages and more than 147,000 emails to encourage our Partners. Additionally, we delivered groceries to Partners in need, as well as partnered with organizations to provide food to impoverished communities.

#### Church Membership Increased



Partners Tafara and Chipu Butayi, senior pastors of Faith Hill Church in South Africa, were forced to take church services online when their church had to close its doors. God gave them witty ideas to significantly enhance their online presence, enabling them to not only reach their existing congregation, but people all over the world! As a result, church membership increased and their church finances doubled. THE BLESSING of the Lord has allowed them to move to a new building with double the capacity for the EXACT SAME PRICE as their previous venue.



## KCM Canada

When COVID-19 hit, our KCM Canada office moved swiftly into action, making over 9,000 calls to Partners to offer support and encouragement. It also donated \$50,000 to City Dream Centre and partnered to deliver 126,000 meals to 1,000 families in need during the shutdown. This increased outreach has led to even more Partners. Additional staff had to be hired to keep up with this growing outreach in Canada. Praise God!



KCM Canada's Executive Director Joe Weiss giving a check to City Dream Centre's founder Loretta Hibbs to support food for families.

### Learning to Stand on the Word

"Just want to express how excited I am to become a Partner with KCM Canada. I listen to Kenneth and the team daily. I am building my faith in leaps and bounds and know it will continue to grow. I have been healed twice from learning to stand on the Word. It works! Blessings to you all and may the Lord's light always shine." –Holly B., Canada



KCM Canada staff helping to pack and deliver food hampers to 1,000 families in the inner city

## KCM Latin America

As soon as COVID-19 impacted Latin America, our office switched gears to minister intensely to Partners across the region. We developed content-specific resources provided for FREE to all our Spanish-speaking audience. Our minibook packages were downloaded over 23,000 times! Additionally, we endeavored to minister to our Partners via phone, with over 17,000 calls made since the pandemic onset. In December, we partnered with Word of Faith and Life Church in Bogota to distribute 100 grocery bags to those in need, praying and ministering KCM resources. Thank you, Partners!

### Prepared & Fully Furnished!

Even before the pandemic, The Triumphant Church in Lima Norte, Peru, was stirred by the Holy Spirit to prepare for "live broadcasts." Pastors Rolan and Angie Cotrina sowed into KCM, believing to receive the necessary equipment, and God was faithful to bring it in! When the pandemic hit, they were prepared and fully furnished to begin livestreaming. At the end of every month, their needs were met, and they attribute this largely to sowing into KCM Latin America!

### "The Building Is Closed. The Church Is Not."

When COVID-19 hit, Partner Pastors José and Elizabeth Magaña with Word of Faith and Life Church in Bogota, Columbia, stood on the truth of the word from Kenneth and Gloria—"The building is closed. The Church is not." They continued ministry by streaming via virtual services, which led to an increase in viewership of 150%!



We partnered with EMIC for its missions' trip to Bogota. Read more on page 33.

## KCM Europe

During COVID-19, the need for support and encouragement was evident at the KCM Europe office. Digital product downloads rose from 4,500 in 2019 to more than 27,000 in 2020. We believe this increased sowing of the Word will continue to change people and nations across Europe! Additionally, we worked with Partner churches to provide aid to the community via foodbanks and storehouses, as well as financial grants and support with prayer.

KCM Europe also serves the country of Lebanon. In August, an explosion at the port of **Beirut** caused death and injury to thousands, while leaving an estimated 300,000 people homeless and without work. Through the generosity of Partners sowing into the **KCM Europe relief fund**, we were able to provide basic supplies and food, minister to volunteers, support outreach teams, replace blown-out glass in believers' homes and cars, and provide funds to rebuild churches and personal financial support to pastors. Glory to God!



Aftermath of the Beirut explosion

## KCM Ukraine

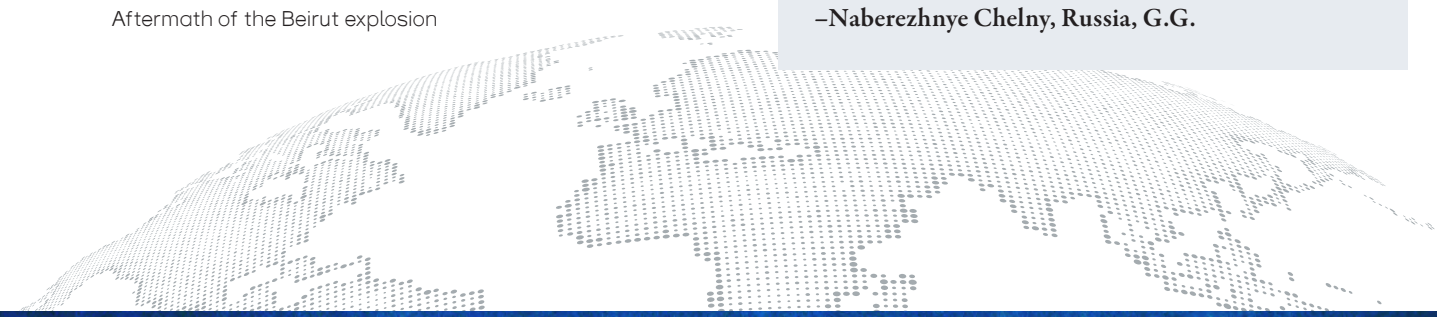
Along with the main mission of getting the Word out on every available voice, our Ukraine office supported two churches in Ternopil and Dnepr that regularly feed people on the streets and in their churches. Additionally, we began helping families with five or more children to create better living conditions in their homes, as well as provide spiritual and financial support.

### Supernatural Provision

"Because I've been sowing into KCM even during quarantine, I had a job every single day. One night, I got a call, and I was told that I'm fired. I declared my tither's rights and proclaimed that God would take care of me. The next morning, my boss called me again and told me that I was restored back to my position. Blessed seed! Blessed soil! Blessed harvest!" –Kiev, Ukraine, P.A.

### A 'Much Bigger' Place to Live

"Some time ago, I sent you a prayer request concerning a new apartment because my family became bigger, and we needed new place to live. The Lord answered! We are so glad and grateful to God, and to you that you have stayed with us. God gave us an absolutely great apartment in a brand-new building, right in the heart of the city and twice as much bigger as our previous apartment. We didn't even dare to dream about something like that! Our life really started to change after we learned about KCM. Be blessed!" –Naberezhnye Chelny, Russia, G.G.



Thank you, Partners, for helping us impact the world. Because you pray and because you give, you make it possible!

# Evangelism

Partner, your giving makes KCM evangelism efforts a great success! First, KCM's Minister of Evangelism Riley Stephenson, provides evangelism training to believers all over the world, as well as to Kenneth Copeland Bible students.



Our local teams shared the love of Jesus almost every weekend. When scheduled trainings were canceled, Riley conducted Zoom trainings instead. All in all, we finished out the year leading more than 4,000 people to Jesus. Glory to God!

“Saturday, we met at the church; we prayed first and then went out to witness. God led me to women with children. Two of them prayed with me and received Christ in their lives!” –Betty G.

## Colombia Mission Trip

In February, EMIC took a team to Colombia to minister in various locations, including churches, schools, the streets and prisons, to share the love of Jesus. Led by EMIC Outreach Pastor Brian Sanders, our amazing team tirelessly ministered for six days, changing hundreds of lives.



EMIC Outreach Pastor Brian Sanders

## Christ for all Nations

Additionally, your generosity allows us to sow into evangelistic associations, like Christ for all Nations, whose sole mission is to see the lost come to the saving knowledge of Christ. We are determined to be the hands and heart to the down and out, providing hope to those who need it most.

# Prison Ministry

Touching the lives of those who are incarcerated is a major part of KCM's outreach efforts. KCM has held a longstanding relationship with Mike Barber Ministries—a reputable and powerful ministry to the incarcerated, fueled by love and backed by unwavering faith. Kenneth and Gloria Copeland have had a heart for those in prison for decades, having visited and preached in countless institutions themselves.



**409,974**  
Products  
supplied to chaplains free of charge  
for distribution in prisons

**8,674**  
Products  
sown directly to prisoners  
across the country

**13,804**  
Prisoners  
communicated with  
in the U.S. via mail

“Thanks to your Bible donations to our facility, we are able to put the transforming Word of God into the hands of our inmates. As the Holy Spirit ministers in the lives of our inmates, lives are being changed. Through your ministry, many of our inmates have been introduced to God's Word and have their own copy to take with them when they leave our facility. For some, it is the first time they have had a Bible to call their own.” –Chaplain Bill Wilson

Watch this powerful video from the Hutchins Correctional Facility Outreach with Mike Barber Ministries.



# FAITH NEVER STOPS

# Dreaming

CLASS OF 2020

FAITH



INTEGRITY

EXCELLENCE



## Kenneth Copeland Bible College® Celebrates First Commencement

2020 marked a historic time for Kenneth Copeland Bible College (KCBC), as we hosted the commencement ceremony for the first graduating class! The ceremony took place during the Southwest Believers' Convention and was a powerful and momentous occasion.

This milestone was a wonderful reminder of the mission of KCBC, which is to serve as a world-class institution of biblical higher education, providing skillful Word of Faith based instruction with integrity and excellence. Our vision is to see students so well-trained and skillfully operating in the fullness of God's Word that they are equipped to teach others to do the same with faith, integrity and excellence. This vision became a reality as the first graduating class was sent out into the mission field after two years of equipping and preparation.

Since KCBC is a fully accredited institution, students took advantage of the opportunity to earn Associate of Biblical Studies degrees while discovering and stepping into their unique ministry callings. Based on the foundational teachings of Kenneth Copeland, a highly qualified set of instructors in addition to well-known guest instructors set the stage for faith, integrity and excellence in ministry.

The KCBC Class of 2020 endured and overcame obstacles, including a worldwide pandemic, to complete their studies, making them true examples of Mark 11:23-25.

At this historic event, every graduate was celebrated, and Partners witnessed the fruit of their support.

While 2020 tried to shut down dreams for the future, KCBC students refused to quit and saw their God-given dreams of

ministry released from the supernatural into the natural realm. Kenneth Copeland offered these words of encouragement and exhortation during the event:

"I charge you therefore before God and The LORD Jesus Christ—preach The WORD! Preach The WORD! Preach The WORD! Be instant in season and out of season. Preach it when it's easy, preach it when it's hard. Preach it to somebody every day. Preach it, live it, eat it, sleep it—day and night. Faith in God changes everything! You are a preacher of faith—you are faith in action."

Each one of us has a calling to fulfill in this world. The KCBC Class of 2020 is living proof that faith never stops dreaming.



Watch Kenneth Copeland give the charge to the first graduating class of KCBC.

Watch Here

# FAITH NEVER STOPS *Standing*

“Therefore, put on every piece of God’s armor so you will be able to resist the enemy in the time of evil. Then after the battle you will still be standing firm.”

—Ephesians 6:13 (NLT)

## Standing in Faith for Our Nation

*This is My country, saith The LORD Jesus. It was founded by people who love Me for the sole purpose of their love and desire to worship Me and to worship the Almighty God, and I will never forget that. Change. 2020—the Year of Change and Manifested Power, saith The LORD.*

—word of The LORD given to Kenneth Copeland for 2020

A worldwide pandemic and a volatile election cycle were good reminders that, no matter how challenging life gets, faith never stops standing. Whatever may come our way, it is critical that we never press pause on our call to engage our faith in the political arena. That’s because a biblical worldview is nonnegotiable for the Body of Christ, and we would be doing believers a great disservice if we did not preach that truth.

Kenneth Copeland Ministries is committed to preaching, teaching and standing in faith concerning our nation. During a time when much of the Church remains silent, our heart is to speak the truth in boldness and love. The Lord confirmed once again in 2020 through the word of the Lord to Kenneth Copeland that our nation is being rebirthed. We stand in faith concerning that word.



Partners, we are so grateful for your generosity that allows us to be a voice of victory to believers everywhere in a world where we are inundated with negative and false media reports. With your help, we offered hope and encouragement through the following outlets:

The *Faith for Freedom Revival*, a powerful tent meeting in July focusing on faith for a revival in our nation

*Faith for Our Nation BVOV* broadcasts with guests such as Michele Bachmann, Stephen Strang and David Barton

*America Stands: Election Coverage in a Spirit of Faith.* This programming aired leading up to the election and beyond, with an overwhelming response from viewers requesting continued news coverage beyond the election

*Faith for Our Nation Victory Campaign.* This meeting came at a critical time post-Election Day, as believers sought the Lord in faith to deliver our country from corruption. We also stood in faith that our nation is being rebirthed and will usher in the next great awakening!

The outpouring of gratitude for KCM’s stand of faith for our nation has been overwhelming.

The challenges facing America in 2020 and moving forward must be navigated from a stand of faith. You can always count on KCM to provide encouragement and calls to action as we join together as believers to stand in faith for our nation.

*For, in 2020 the continued rebirth of this nation is a surety. It is a good thing. And you will see it come to a place...that is more than you have ever dreamed or wanted in a place. This is Mine. I promise you and I give you My solemn word, saith the Spirit of grace....*

—word of The LORD given to Kenneth Copeland for 2020

2 0 2 1

# THE YEAR OF THE LOCAL CHURCH

In December 2019, the word of the LORD came to Kenneth Copeland, saying that 2021 would be the Year of the Local Church. At that time, no one realized the attack the Church would undergo in 2020, causing many churches all over the world to close their doors. But the Lord says we are now going to see something significant happen where the local church is concerned in 2021.

Additionally, on Dec. 6, 2020, the word of the Lord came to Brother Copeland again concerning 2021. The Lord said it will be a year of divine healing, divine health, divine prosperity and divine recovery of everything the devil has tried to steal. Jesus is shouting, "Recover!"

2021 will see a recovery of the healing ministry, a recovery of health and a recovery of prosperity. Whatever the devil has stolen from the Church, we are recovering it and restoring it!

This is one of the most exciting times ever in history to be alive. We are going to see the restoration of the Church like never before. The Church doors are opening wide and the people are running in. The great awakening is not coming—it is here. Receive it today!

Read more about 2021: the Year of the Local Church and Divine Recovery at [kcm.org/2021words](http://kcm.org/2021words).

*"Glory to God! That's where the glory is going to fall next year—in the local churches that are preaching, teaching and healing, and going strong with the Word of Faith and glorifying God!"*

—Kenneth Copeland

BECAUSE YOU NEVER STOP PRAYING, BELIEVING AND GIVING—  
*YOU MAKE IT POSSIBLE.*

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